




Town of Brookhaven Long Island

Edward P. Romaine, Supervisor



August 29, 2017

Mr Gerard Poole
Superintendent of Schools
Shoreham-Wading River Central School District
250B Route 25A
Shoreham, NY 11786-2192

*I usually forward
Attached to Principals -
OK to Continue? *

Dear Superintendent Poole:

On behalf of the Brookhaven Town Board, I would like to extend an invitation to you and your students to once again participate in the 8th Annual Town of Brookhaven Polar Plunge & Winter Festival on Saturday, November 18th, 2017 at Cedar Beach in Mount Sinai.

By forming a Plunge Team, students will develop the ability to work as a team. They will also learn the importance of giving back to their community as they reach out to their friends, families and local businesses to raise awareness of this very worthwhile cause. The Polar Plunge is intended to engage schools, organizations and communities to rally and pledge their support to promote the inclusion and acceptance of people with intellectual and developmental disabilities. Participation in this event is also a wonderful opportunity for students interested in community service as a school requirement as well as a way of enhancing college acceptance.

I would also request that you notify your students through publication in your school newsletter, email blast, school calendar or flyers can be dropped off to go home with the students.

Last year, over 1,000 people participated in the festivities by plunging into the chilly Long Island Sound while hundreds of spectators watched on. All of the tax deductible donations raised by the Plungers benefit the Special Olympics New York's mission to "equip each athlete, coach and community with the means to participate in Olympic style sports and competition at no cost to the athlete or their family."

For more information, please see the attached flyer and contact Jennifer Cantone at jeantone@nyso.org or 631.254.1465 ext. 204. All flyers and fundraising materials can be provided by the Special Olympics New York's Office.

I, along with members of my family, Brookhaven Elected Officials and Town employees, participate in this unique event to support a great local cause. I truly hope your students will choose to join us in 2017! I look forward to collaborating with you in the future.

Sincerely,

Edward P. Romaine
Supervisor

cc: Lisa Keys, Deputy Chief of Staff
Jennifer Cantone, Special Olympics New York

Office of the Supervisor

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www.brookhaven.org

We will be *"Freezin' for a Reason"* at the
8th Annual Town of Brookhaven Polar Plunge



**Special
Olympics**
New York

Saturday, November 18, 2017
Cedar Beach - Mount Sinai
Check-in between 9:00 - 11:30 am
PLUNGE at Noon



Last year over **1,000** Plungers braved the chilly waters while hundreds of spectators watched on. Help raise money for the athletes of Special Olympics New York by asking your friends, family, co-workers, etc. to support you in taking the PLUNGE!

Every Plunger that raises \$150 receives an official Plunge sweatshirt.....raise more money and receive more great prizes!

How do I get started?

Log onto www.polarplungeNY.org/Brookhaven and click the **Register Here** button.

You can start a team, join a team or join as an individual.

Check out the site or Facebook page for more great information about team building and fundraising ideas!



Did you know?

Special Olympics New York has **68,547 athletes** training and competing year-round in 22 Olympics-style sports.

Our athletes and their families or caregivers are **NEVER CHARGED** to participate!



**TOO CHICKEN
TO PLUNGE??
JOIN THE
CHICKEN
COOP!!**



Sign up today!

www.polarplungeNY.org/Brookhaven

facebook.com/SONYpolarplungebrookhaven

Contact Information: Jennifer Cantone at jcantone@nyso.org or 631.458.4078

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