

CHARACTER COUNTS!SM

Character Counts! Week is October 15 – October 21. Every year, the U.S. President, U.S. Senate, state governors, and officials around the world proclaim the third week in October as CHARACTER COUNTS! Week. This is the biggest celebration of character in the world. Every year millions of kids in dozens of countries participate by celebrating the six pillars of character – Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. This weeklong celebration is about the universal values we all share.



Miller Avenue students will recognize the week by wearing the color that represents each pillar. Please see the schedule below.

Monday, October 16	Wear Blue for Trustworthiness	Think <i>True Blue</i>
Tuesday, October 17	Wear Yellow for Respect	Think <i>The Golden Rule</i>
Wednesday, October 18	Wear Green for Responsibility	Think <i>Responsible for the planet</i>
Thursday, October 19	Wear Orange for Fairness	Think <i>Orange fruit splits into fair pieces</i>
Friday, October 20****	Wear Red for Caring	Think <i>Have a Heart</i>

****Also on Friday, October 20, don't forget to wear your mismatched socks for the Million Misfit Sock March (see attached)! And please send in socks for our *Sock Drive!*



On Friday, October 20, 2017, we will participate in *The Million Misfit Sock March!*

Please find the perfect pair of misfit socks to sport on that day to celebrate our individual differences and stand up against bullying. We are all different, but sometimes our differences can make us feel like we don't fit in or don't matter, especially when we are bullied because of those differences. Let's talk about the importance of being different and the courage it takes to acknowledge and celebrate those differences!!!

We will also be celebrating *Character Counts! Week*. Please see the attached information about how we will celebrate the six pillars of character.

In addition, Miller Avenue will be sponsoring a **SOCK DRIVE!** We will be collecting new socks to donate to local homeless shelters. Socks will be collected until Friday, October 27, which is the start of National *Make a Difference Day* weekend.